

Store Hours, 9 to 5

For Thursday

Public appreciation of Gimbel leadership in value-giving has brought us the largest August business in the Store's history. We deserved even more.

GIMBEL BROTHERS

MARKET • CHESTNUT • EIGHTH • NINTH

Wednesday, August 31, 1921

Gimbel Blue Mottled Laundry Soap cleanses and blues—lathers in hard or soft water. September price—\$4.90 for box of 100 cakes. 50c for 10 cakes. Makes washing easier.

For Thursday

This Sale of Women's \$59.75 to \$89.75 Suits at \$39.75 is So Unutterably "Different"!



\$39.75

\$39.75

\$39.75

Besides the tempting saving of \$20 to \$50 on a Suit. Beyond the fashionable fact that the thirty-five distinct and different styles are the pick of twelve picked designers—not just an assemblage of thirty-five styles; but thirty-five dreamed-out, tested-out styles, that passed every criticism.

Besides these enormous savings. Besides this remarkable variety. Every Suit is "Plus"!

Plus—such qualities of fabrics—of furs—of linings—of even the "findings"—as women who know fabrics, will acclaim.
Plus—such workmanship as women who know tailoring, will recognize instantly.
Plus—such specialized "cuts" as hurry the suit into your service, and minimize alteration dollar-expense.
Plus—a durability that stands the supreme test of wear.

The Fur-Trimmed Suits

Duvet de laines. Suedetex. Yalama. And Mochatex. Wonderfully embroidered—and as wonderful plain models. The Furs are: Wolf, mole, squirrel, nutria, beaver, beaverette. Australian opossum—huge Tuxedo collars that roll clear to waist; great squares that work into the embroidery!

The Suits Without Fur

Mostly tricotines—such tricotines! And some moussynes. Embroidered—wonderfully hand-embroidered. Or braided. Or so uniquely, simply tailleur!

The Color-Range

Black, of course. Navy blue of course. But Sorrento blue, too. And the new Sphinx gray. And the new Malay brown. And oh—the new henna-shade—volnay!

Sizes 34 to 55

The size-range according to the appropriate use of the "lines". —Gimbels, Salons of Dress, Third floor



\$39.75

\$39.75

\$39.75

TOMORROW

Women's Dresses—More of Those \$55 Canton Crepes at \$35



\$39.75

And Canton crepe is the very idol of the hour! Two models—both Chanel-inspired: one with her famous dip-side drapery that gives the longer effect without lengthening the skirt. One with the dull wooden beads that are ultra-fashionable. Black, navy blue and brown.

Two New Tricotines at \$39.75— Three Models at \$29.75

At \$39.75—a coat-dress model with Tuxedo collar and string belt and the cutest wee inset pockets just below the belt.
At \$39.75—an elaborately beaded model, with a Canton crepe sash.
At \$29.75—a "tab" model, with satin bindings, and with a satin girdle pulled in under the tabs.
At \$29.75—a "nail-beaded" model, with the new irregular hem-line.
At \$29.75—and a braid-trimmed, button trimmed, flared sleeve, color-piped, slip-over model.

—Gimbels, Salons of Dress, Third floor

Here are 1200

Women's Extra-Size Knitted Vests at— } 38c

—value a third more.

Women's Pink Vests at— } 25c

—in sizes 36 and 38 only, hence the reduced price for prompt clearance. All are "firsts". —Gimbels, First floor.

More Than a Brassiere—Less Than a Corset New De Bevoise Corsiere

For tennis, golf, swimming, riding and all sports wear without the corset, or wear one with the corset to achieve better lines of dress. Two models—one lightly boned at front and hooked at back, at \$2.50; the other laced at back and hooked at front with elastic band at waist, at \$3.50. Both styles have elastic garters.

—Gimbels, Corset Section, Second floor

Paris Wore Black Becomingly—America adopts the idea for Autumn of 1921

Fashionable, New Black Dress Silks Moderately Priced

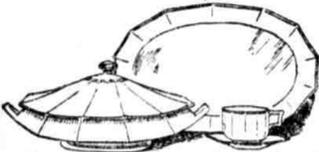
Black Broche Canton Crepe	40 inches wide.	\$5.50
Black Satin Canton Crepe	40 inches wide	\$4.90
Black Canton Crepe	40 inches wide.	\$4.50
Black Canton Crepe	40 inches wide.	\$3.68
Black Satin Crepe	40 inches wide.	\$3.50
Black Moon-Glo Satin	40 inches wide.	\$3.68
Black Krepe Knit	36 inches wide.	\$4.50
Black Charmeuse	40 inches wide.	\$2.68
Black Duchesse Satin	35 inches wide.	\$2.00
Black Messaline	35 inches wide.	\$1.85

Other black silks in many worthwhile weaves and qualities space doesn't permit our listing the large number. —Gimbels, Silk Salon, Second floor

Notable Specials in the September China Sale

It's worth while to visit the Gimbel September China Sale even if only to "look around." Values abound everywhere.

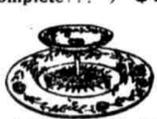
English Porcelain Dinner Sets, 106 Pieces, \$50 Set



Octagonal Colonial gold border design, coin-gold handles, open stock, complete for 12 people.

\$1-pc. Sets, as above, complete for 6 people, at \$24.95 set. 52-Pc. French China Dinner Sets, Choice of 6 Designs. Coin-Gold Handles. Attractive border designs. Values \$52.50, \$50, \$42.50 set. Sale Price, \$35, \$32.50, \$30 Set

2-Pc. Cheese and Cracker Dishes, Complete... } \$1



Neat, light cut floral design—best quality blanks.

\$1 Imported Optic, Lead, Thin Blown Goblets, Fruit Salads or Sherbets Special at, each... } 50c

Attractive gold band and gold hair lines. Exquisite imported shape.

Tin Cap Jelly Glasses, dozen } 60c

Thin Blown Table Tumblers, dozen } 60c

Best quality.

Imported Blue Howo Design Japanese China Tea Cups and Saucers



\$10 12-inch Heavy Cut Glass Flower Vases, \$5 each

Rich miter and floral designs, best blanks obtainable.

—Gimbels, Fourth floor. Also First floor

Girls' School Dresses, Specially Priced ---in a Special Showing for Visitors Passing Through the City



\$10

Beginning with perfectly wonderful slip-on, sleeveless serges at \$5.95 —in good navy blue.

A wonderful embroidered jersey at \$10—with the motifs done in color; and a smart little ribbon sash. There never was anything better for school wear than jersey! Browns and blues.

Sleeveless slip-on navy velveteens—(their pongee guimpes have Peter Pan collars)—at \$10.

And fascinating "model" jerseys at \$16.75 and \$19.75—in blues, browns and in "volnay", which is the newest shade of henna. 8 to 14 year sizes.

All Fall-Weight School Coats Reduced to \$9.75, \$12.75 and \$15—Values up to \$35

—Sizes 6 to 14 at each price—not in every style. —Gimbels, Salons of Dress, Third floor

College and School Girls are Buying This All-Wool Imported Navy Blue Serge

For bloomers, dresses, skirts, middie and regulation school uniforms.

At \$1.75 a Yard

Just half of 1920's price. Extra wide, 34 inches. Fine quality and beautiful finish.

—Gimbels, Dress Goods Salon, Second floor

Women's New Leather Hand Bags Mostly Half Price } \$1.68 or Less at—

Fall styles in carriage, avenue, party, porch, envelope, combination vanity, swagger and side-handle Hand Bags, in—

Pin-seal Morocco Tooled Leather Spider-calf Vachette Roan

In the new browns, tans, grays, navy, also black. \$1.68—and half is the least you can save.

—Gimbels, First floor

Collar and Cuff Sets



Of eyelet embroidery on rambroc—roll, flat and round collars with cuffs. \$1 a set. Pin-stitch sets of crossbarred organdie with lace edge; of net and lace; of crepe de chine; of plique or linen. \$1 to \$1.75 a set. —Gimbels, First floor

Enough for Tomorrow of These Two Lots Women's 16-Button Length Chamois-Gloves } 95c

—Regularly \$1.45. White, biscuit and cafe-au-lait. Spear-point embroidery.

Women's 2-Clasp French \$3 and \$3.50 Kid Gloves at— } \$1.75

Overseam sewn. White, black, tan, brown. —Gimbels, First floor

Gimbels September House Furnishings Sale: 30,000 Pieces High-Grade Pure Aluminum Ware, 95c to \$1.25



10,000 White Porcelain Table Tops

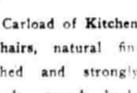
Seconds, very slight imperfections, some are almost perfect, size 24x36 inches, 25x40 1/2 inches, 27x41 inches and 27x48 inches, at \$1.75, \$1.95 and \$2.50, if first quality would be \$5, \$5.45 and \$6.45. None sent C. O. D.



Priscilla Electric Irons, 6-lb. size, complete with detachable cord and stand; reg. \$6.25, reduced to \$1.65

Mrs. Potts' Sad Irons, set of three, nickel finished, complete with handle and stand, Regularly \$2.50, at... \$1.65

Pantry Sets, white enamel finish, consisting of Tea and Coffee Canister, Sugar and Flour Can, Bread and Cake Box, the set complete at... } \$1.85



Carload of Kitchen Chairs, natural finished and strongly made, round back, regularly \$2.50, each \$1.28



Parlor Corn Brooms, selected quality corn, three sewed, regularly \$1 each, 58c

Galvanized Ware and Tinware

Galvanized Garbage Cans, tight fitting covers, at 38c each, regular 58c. No mail or phone orders. None sent C. O. D.

14-qt. Galvanized Water Pails, regularly 45c. Limit two to a customer, no mail or phone orders, none sent C. O. D., each 25c

Galvanized Wash Tubs, corrugated bottoms, side drop handles, family size. No mail or phone orders, none sent C. O. D., Each \$4.68; dozen, \$2.35, or 5 cans for \$1

75c Whole-Fruit Strawberry Preserves, Packed Where Grown, at } 39c

"Imperial Brand," in 1-lb. glass containers, selling elsewhere at 75c, in the Gimbel sale at 39c a jar. Buy a case of 2 dozen for \$8.85, or dozen for \$4.45.

There is a national fruit shortage—and a large majority of canneries will not operate. Buy winter supplies now as price favors.

DEL MONTE ASPARAGUS Large white, big can case, dozen, 15 dozen or 3 can lots, at, can 48c

ST. JAMES COFFEE 3500 pounds; the pride of Philadelphia Coffee, high grade blended, at 10 lbs., \$3.25, or 3 lbs. for \$1

PHILADELPHIA HAMS 500 sugar-cured, selected Lenox Hams, fresh from the smoke house, all family sizes, at, lb. 35c

SHOE PEG CORN Young and tender whole grain Shoe Peg Corn. Lenox brand; 25c value. No. 2 cans, case, \$4.68; dozen, \$2.35, or 5 cans for \$1

HOTEL COFFEE Rich liquored, popular blend, rich aroma Coffee, 38c regularly; in 25-, 10- or 4-lb. lots, at, 22c

BLUE MOTTLED SOAP Gimbel's Blue Mottled Laundry Soap. Contains enough bluing to make white clothes whiter. Box of 100 cakes, \$4.90, or 10 cakes 50c

WHITE POTATOES One carload Jersey Red Skins, medium size; cook dry, white and mealy; 60-lb. net weight bushel sack \$1.95

—Gimbels, Pure Foods, Chestnut Street Annex—